

Broadcasting Satellite System Corporation Profile

Company name	Broadcasting Satellite System Corporation (B-SAT)	
Established	April 13, 1993	
Headquarters	Parkside-Yamamotoan, 1-16-4, Tomigaya, Shibuya-ku, Tokyo 151-0063, Japan	
Phone	+81-3-5453-6521	
Website	www.b-sat.co.jp	
Capitalization	¥15 billion/300,000 shares(¥16 billion authorized capital)	
Stockholders	Japan Broadcasting Corp.(NHK)	49.9%
	WOWOW Inc.	19.6%
	Tokyo Broadcasting System, Inc.	5.6%
	TV Asahi Corp.	5.6%
	BS Nippon Corp.	5.2%
	BS Fuji, Inc.	5.2%
	B.S. Japan Corp.	5.2%
Officers	President & CEO	Kazuo Takenaka
	Managing Director	Masaaki Tahara
	Managing Director	Akihisa Yotsuya
	Managing Director	Takashi Yabashi
	Managing Director(absentee)	Kenji Uwataki
	Managing Director(absentee)	Akihiko Chigono
	Managing Director(absentee)	Takashi Fukui
	Managing Director(absentee)	Hajime Hashimoto
	Managing Director(absentee)	Yasuhiro Kawauchi
	Managing Director(absentee)	Haruhisa Murokawa
	Managing Director(absentee)	Takashi Shigetoh
	Managing Director(absentee)	Keiichi Yamashita
	Managing Director(absentee)	Satoshi Koumura
	Auditor	Yutaka Shimizu
	Auditor(absentee)	Tomoyuki Hayashi
	Auditor(absentee)	Kazuhito Sato
Employees	74	
Objectives	<ol style="list-style-type: none"> 1. Broadcast satellite procurement. 2. Control and management of broadcast satellites. 3. Supply for basic broadcasting stations. 4. All operations and business related to the above broadcast satellite services. 	
Specific operations	BS broadcasting services, uplinks, and generation of electronic program guides(EPG) for all broadcasters, using five broadcasting satellites: BSAT-2a, BSAT-2c, BSAT-3a, BSAT-3b and BSAT-3c.	

Business Performance

(Millions of yen)

	16th period(2008)	17th period(2009)	18th period(2010)
Operating revenues	8,954	9,034	10.214
Recurring profits	1,121	1,747	2.135
Current net income	663	1,032	1.194